

# Comediology

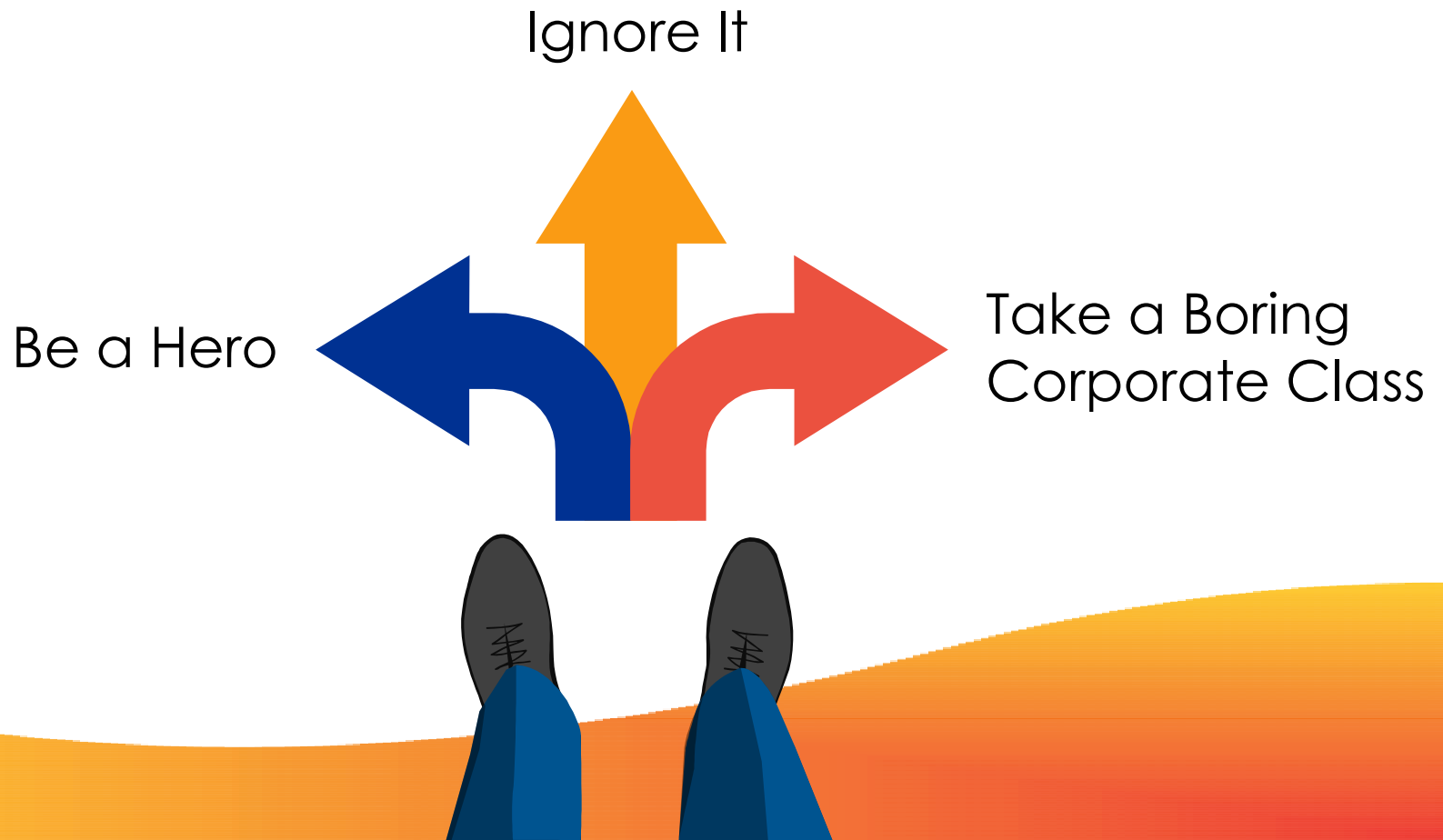
# DO BETTER BUSINESS WITH COMEDY



# When good business goes **bad**



# How **most** companies address these challenges





# The **Comediology** Company

We're real business people who know how to **solve real business problems** and **maximize potential**. We also know comedy. We've found the magic of Comediology to help **transform**.

“

*Stand-up comedy helped me in business find my voice, be present, and stop doing things for reasons other than experiencing joy and fulfillment.*

“

*Chasing perfection isn't attainable. Comedy is a way to help repressed introverts find happiness in life and work. Be authentic and be as present as possible...that is when breakthroughs happen.*

Born in **2018** out of a personal passion and professional development initiative at Venture West Consulting, a premier Silicon Valley strategic consulting firm. Our mission is to fundamentally change the way individuals and teams operate; creating measurable value and realize meaningful breakthroughs through **comedy**.

Methods like **live your why, xxx, and xxx** were born in our offices, and we wrote industry-standard book on applying comedic practices in business “Comediology.”

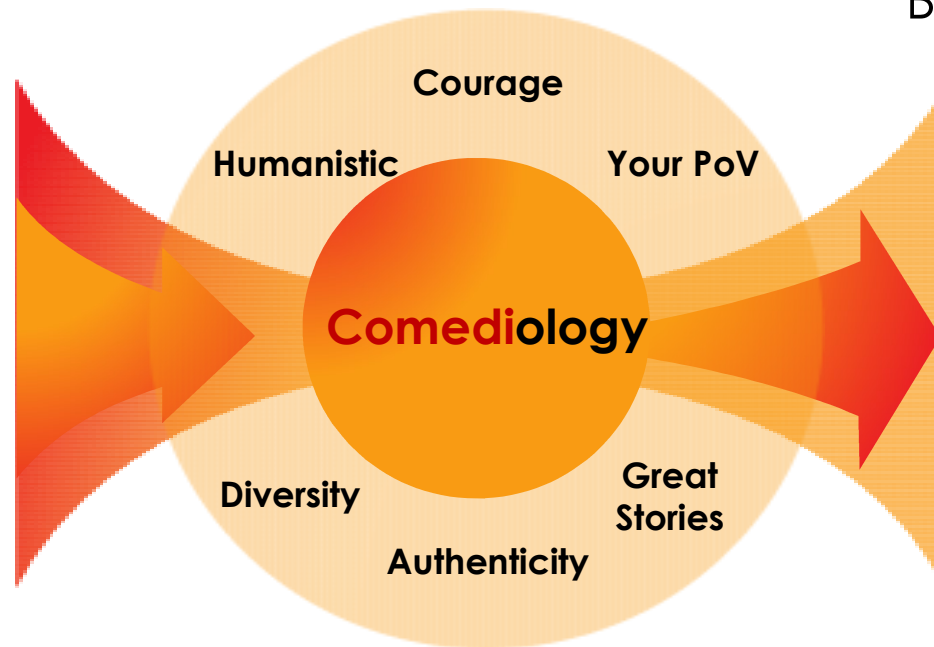
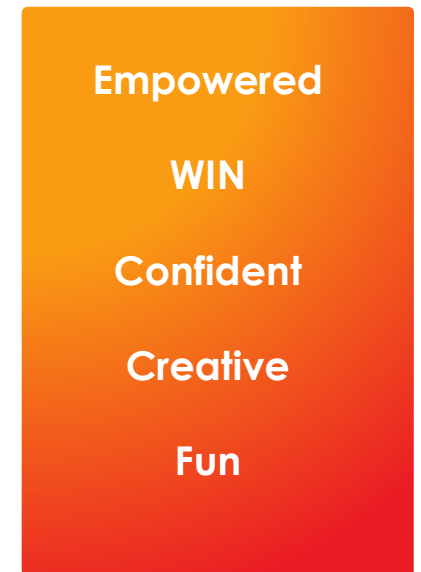
# There is an alternative: **Comediology**

**Comediology** draws upon stand up comedy techniques to help professionals maximize their potential through personal and professional growth.

Business As **Usual**

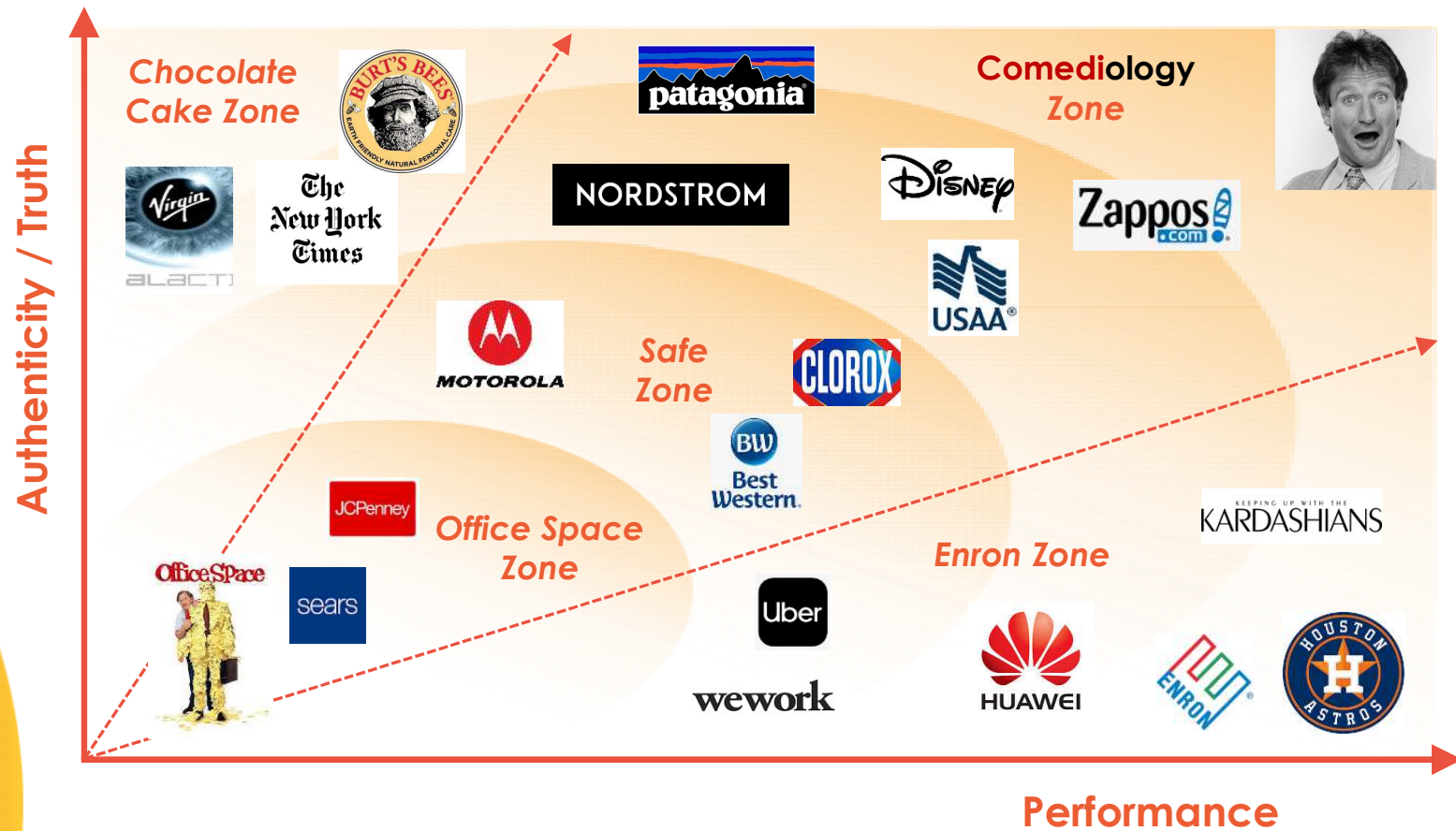


Business **Reimagined**



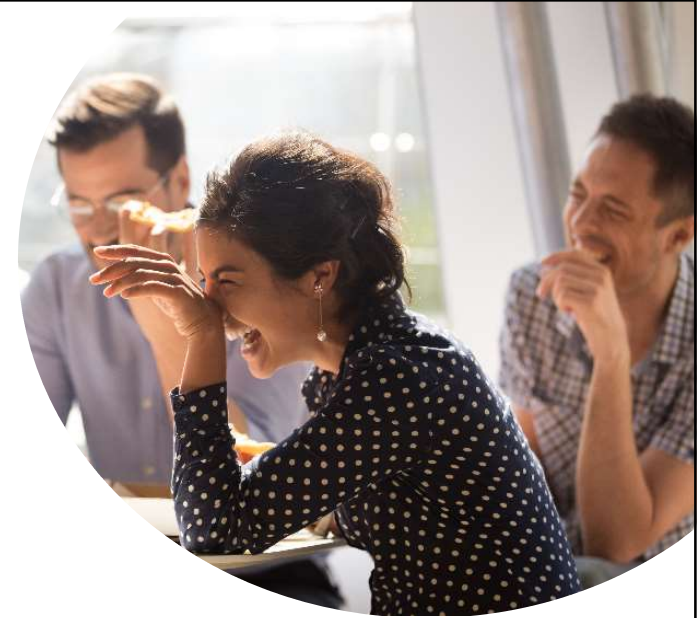
# Where are **You**?

ADD 1-2  
healthcare





# Results You can Achieve with **Comedy**





# Who benefits from **Comediology**?

We believe everyone should be able to accomplish meaningful work and find joy in the process.

**Leaders** who want

to get the most out of their people and transform their culture

Leaders who want

to build and differentiate their **teams**

**Individuals** who want to experience a

meaningful time in their professional careers NOW

**Anyone** who has the courage to try something different





# The **Comediology** Company

Do Better Business With Comedy.

## Our Services **Vision**



### **Group Experiences**

- Comediology 101
- Team workshops
- Innovation workshops
- Retreats & Offsite



### **Development**

- Coaching
- Team-building
- Culture and Sustainability



### **Training Programs**

- Improv Techniques
- Standup for Business people
- Train the trainer



### **Events**

- Speaking engagements
- Local & national conferences



### **Membership**

- Community
- Subscription-based content
- Merchandise (store)





# Group **Experiences**

Find your voice. Connect with your people. Create. **Have fun.**



## **Comediology** 101

Ignite joy and inspire personal, professional and team growth.



## Connecting with **Comediology**

Build and nurture enduring relationships that lead to loyalty and ultimately sales.



## Innovate with **Comediology**

Spark new product and service ideas through action and interaction.



## Team **Comediology**

Build a highly collaborative team that delivers and has fun!



## **Comediology** Presents

Go beyond facts and figures; develop and deliver compelling presentations that connect, resonate and inspire action.

Our group experiences are designed to encourage experimentation and foster divergent thinking. We push you to step out of your comfort zone because growth does not come from the status quo.

# What Makes Us **Unique**

## **We are business leaders like you.**

We're consultants and corporate executives working with over 100 Fortune 500 companies, silicon valley startups and everything in-between.



## **We know Standup Comedy**

Our team uses standup comedy and improv techniques from personal experience in our workshops.



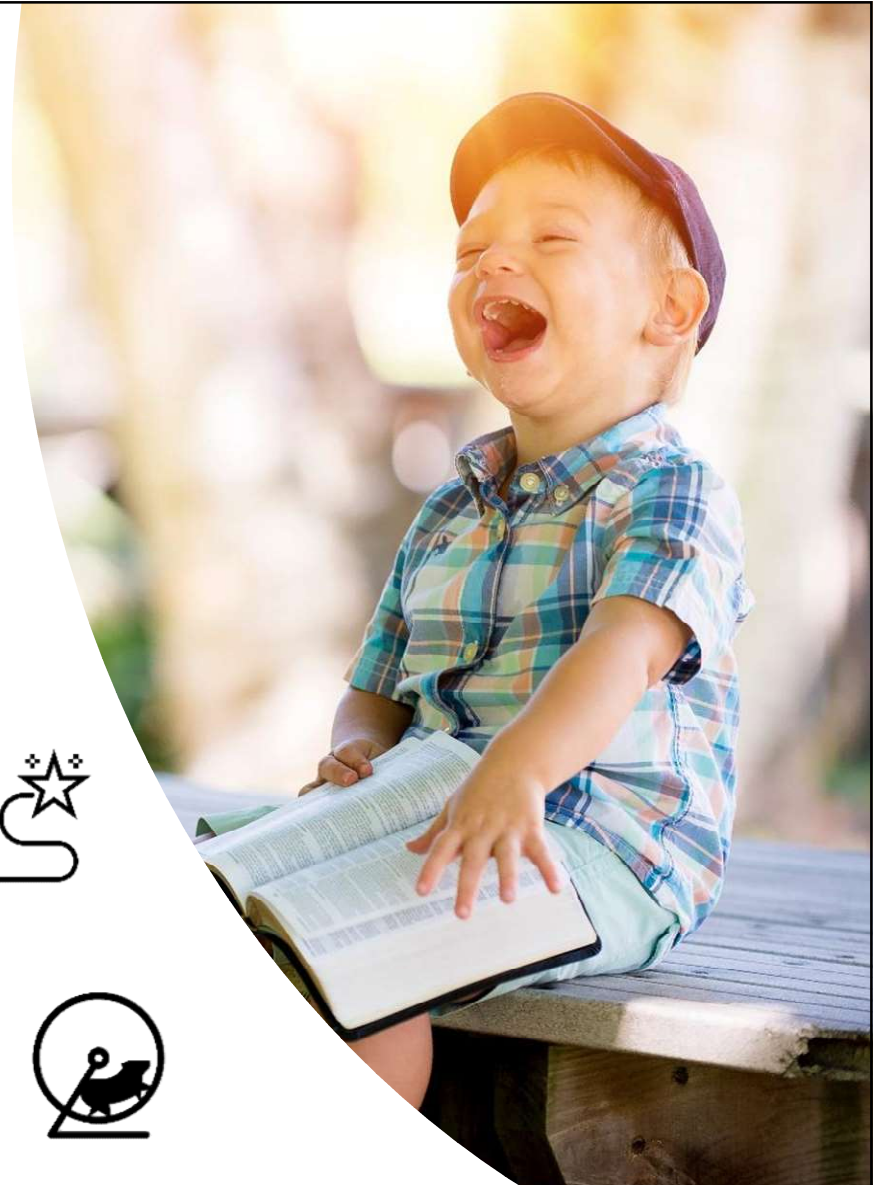
## **We Play with Purpose**

We're motivated to help you achieve lasting results BUT while having fun – no boring lectures here!

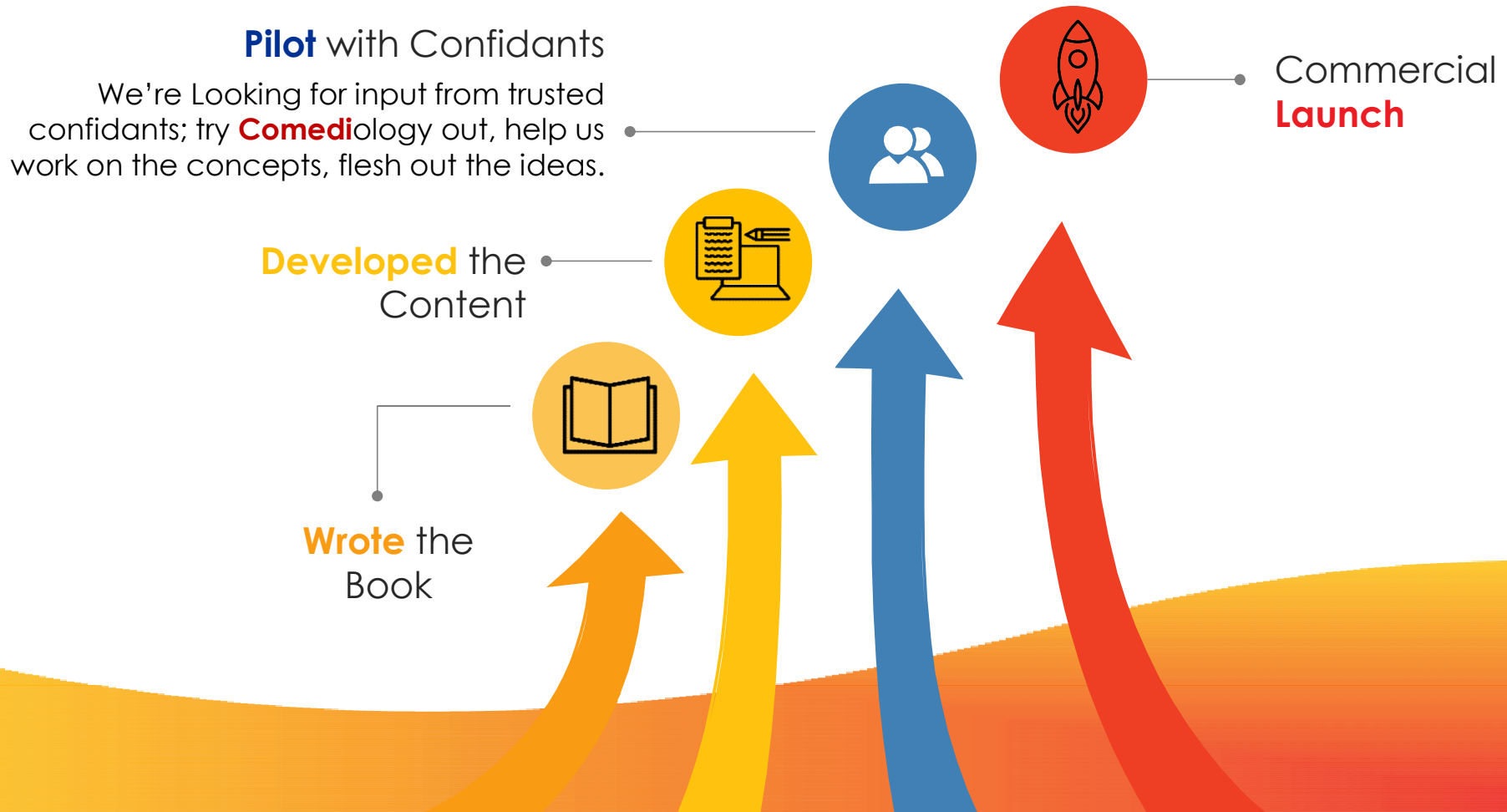


## **We Embrace Failure**

...as a mechanism to succeed. Being authentic and finding your truth takes practice and we're still working on it!



# Join Us on This **Journey**





You're ready. Make the leap.



[comediology.com](https://comediology.com)